

ASSEMBLY & BOARD



COMMON WORKSHOP 2

Agenda

29 July

EFB Alumni Network

Check-in
Strategy
Action Plan
Platform
Clusters
Discussion
Action Plan in action
Check-out



MAY THE HIVE  WITH YOU!

STRATEGY

beEFB

Assembly = permanent body with 2 reps/generation

Board (from 2022) = 7 members

STRATEGY

EFB Potential directions:

- Capacity building, advocacy activities, exchange of know-how, networking, granting mechanisms, social awareness campaigns and coalition building
- Including the EFB community members in the activities in the EFB key areas and building on the established human competencies and capacities.
- Employ the capacities of the EFB community members by engaging them as speakers, mentors, researchers, and advocates for EU integration-related topics.
- Fund/co-fund projects with EFB community members.

STRATEGY

1. Strengthening the EFB AN

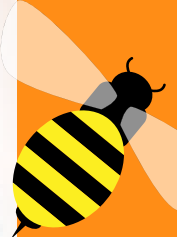
A platform for networking, exchange of opinions, ideas, proposals, and opportunities.

Thematic clusters as catalysts for several initiatives EFB could excel on

An online database of all members

A policy incubator and a network for rethinking and advocating for regional and domestic policies

A platform for personal development



STRATEGY

2. Sustainability of the EFB AN



by admitting new people with fresh ideas, energy, and expertise

through the design of a flagship transfer-of-knowledge and other initiatives with potential to mobilize the broader community for change.



VISION. MISSION. VALUES



VISION

Moving force towards societies committed to sustainable growth.

MISSION

EFB Alumni Network is a vibrant hive that connects, transforms and impacts its members and their respective communities and societies to grow and create.

VALUES

Belonging. Commitment. Passion. Growth

STRATEGIC GOAL 1



up to
June 2024

50%

active

**through
participation**

20%

co-creators

**in
network
activities**

80%

registered on

**Bosch
online
platform**



**Annual
Event**

ACTIVITIES

Clusters

Branding

Platform

**in
2021**

STRATEGIC GOAL 2



by
June 2024

30

**new members
in the EFB Alumni
Network**

cohesion

**established community
of the EFB Alumni
Network friends**

partner

**at least one funding
partner to foster
sustainability**

**organizing
meetings,
conferences,
seminars**

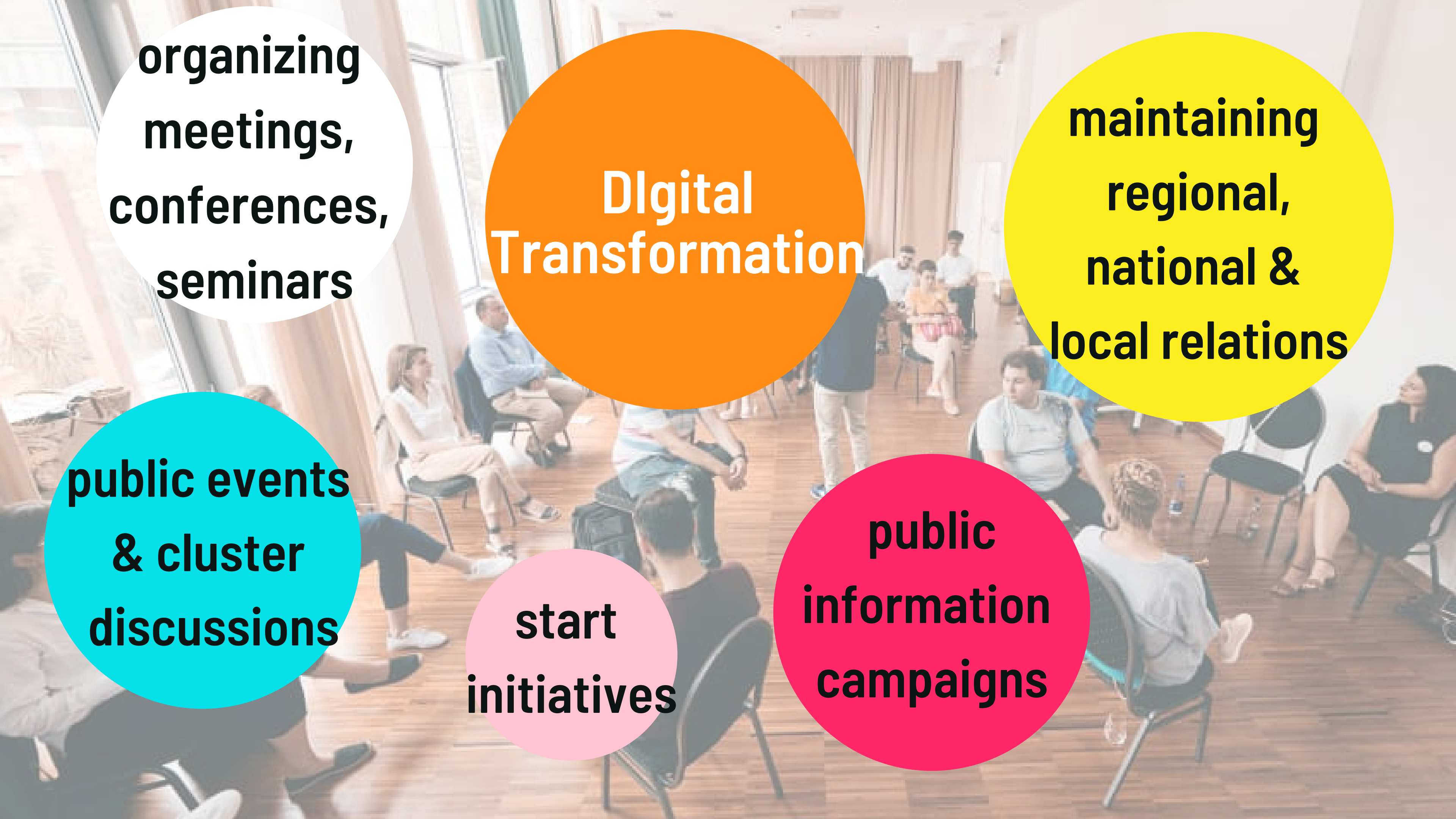
**Digital
Transformation**

**maintaining
regional,
national &
local relations**

**public events
& cluster
discussions**

**start
initiatives**

**public
information
campaigns**



ACTION PLAN

Strategic goal	Outputs for 2021	No. of activity	Activities	Responsible person(s)	Task force	Additional review/consultation (EFB, Board, Assembly)	Deadline format: dd/mm/yyyy	Comment
Two strategic goals - inward, towards current Alumni members and outward, towards new stakeholders.	▼ Annual event	▼ 1.1	The Annual event: 1. Create a concept by defining the scope and objectives for the event. 2. Design and approve program of the event. 3. Decide on the event format (online/offline/hybrid) 4. Decide on the number of participants, criteria for participation and selection mechanism	Vladica	Evica, Milena, Elena, Doru	Board	31/08/2021	This activity is part of a several connected activities and this deadline is for the whole package, meaning that the team needs to agree on deadlines for individual tasks within the package.
	▼ Annual event	▼ 1.2	Initiating the "circle of friends and allies" of the Alumni Network	Milena	Filip N and Bojana L	Board	30/09/2021	
	▼ Annual event	▼ 1.3	Organizing the Annual event	Vladica		Board	31/12/2021	
	▼ Branding	▼ 2.1	Logo, promotional material (package) and design	Ima	Bojan (who) and Donjet	Board	30/09/2021	
	▼ Branding	▼ 2.2	Selection materials for production. The EFB merchandised select products for the Annual event.	Ima	Bojan (who) and Donjet	EFB	31/10/2021	
	▼ Platform	▼ 3.1	Consult with Robert Bosch about the future use of platform	Elena		EFB	01/07/2021	The group selected platform is boschalumni.net.
	▼ Platform	▼ 3.2	Analyze current membership and present to the Assembly	Milos and Marija	All the Assembly members	Assembly	31/07/2021	Donjet, Milos and Rudina will create a group and do the group communication. Milos might be an administrator. Elena and Donjet content. Uros is a link to the Assembly.
	▼ Platform	▼ 3.3	EFB Alumni members to register at the Bosch platform (baseline:184; target: 350)	Uros	Natasa, Selma and Rudina	Assembly	Starts from 01/09/2021	
	▼ Platform	▼ 3.4	Mapping and building the Alumni network capacities on the Bosch platform	Marija and Milos	Donjet, Rudina, Elena, Doru and Uros	Assembly	Starts from 10/09/2021	
	▼ Platform	▼ 3.5	Administration of the platform and content maintenance	Elena and Milos	Donjet, Rudina, Marija and Uros	Board	continuous	
	▼ Clusters	▼ 4.1	Defining cluster framework compatible with the Bosch platform	Nevena	Bojana B, Helena, Armela, Dunja, Vladica	Board/EFB	31/08/2021	
	▼ Clusters	▼ 4.2	Clusters defined and established at the platform	Marija	Georgi, Bojana L and Nevena	Board	30/09/2021	Designated person per each WB national gathering to be defined.
	▼ Clusters	▼ 4.3	Organized national gatherings to promote clusters.	Bojana L and Dejan T	Nevena, Doru	EFB/Board	30/09/2021	
	▼ Clusters	▼ 4.4	Organization of the Call for initiatives / projects	Nevena	Milena and Evica	EFB/Board	31/12/2021	
	▼ Clusters	▼ 4.5	Promotion of the existing initiatives at the Annual event	Dejan T	Saranda and Dejan B	Assembly	31/12/2021	

ACTION PLAN

Strategic goal

Outcome

Activity

Steps

Deadline(s)

Responsible alumni (BM or AM)

Team members (BM and AM)

Additional review/consultation

ALUMNI

NETWORK

PLATFORM

EFB Alumni Network
Assembly & Board



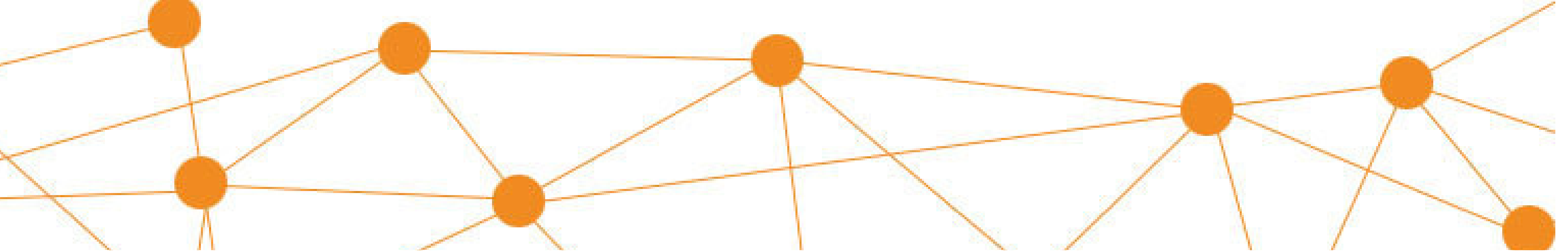
Branding



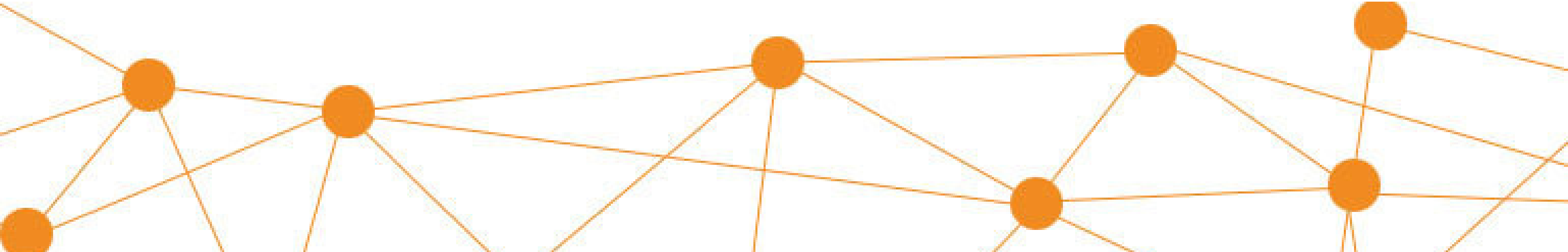
MAY THE HIVE



WITH YOU!



CLUSTERS



OPEN DISCUSSION



ACTION

PLAN

IN ACTION!

Who does what?

Deadline: Monday, Aug 2



CHECK-OUT





Have a great summer in the EFB Alumni Network spirit!
